

City of Wellsburg Vision Plan

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Areas of Concern extracted from the Wellsburg Comprehensive Plan

- Land Use
- Housing
- Economic Development/Redevelopment
- Infrastructure
- Market the City
- Youth Activities

Land Use Goals

- Review, update and create land use ordinances
- Consider annexing land around Wellsburg
- Properly manage floodplains
- Maintain and preserve the community's historic resources

Housing

- Encourage diverse housing options

Economic Development/Redevelopment Goals

- Develop a better understanding of the needs of local businesses
- Encourage special events in the city throughout the year
- Encourage new businesses to start up or relocate to Wellsburg
- Participate in economic development programs and grant funding initiatives
- Reduce the number of abandoned and dilapidated sites in the city

Infrastructure Goals

- Continue to make stormwater management a top priority
- Improve water and wastewater treatment facilities
- Renovate the downtown area
- Improve transportation infrastructure

Marketing Goals

- Establish a marketing and branding strategy to promote economic development
- Establish a fully functional municipal website

Provide more youth activities

- Enhance communitywide recreational opportunities for youth throughout the year

Topics highlighted in green are suggestions from Rick Starck

Select Businesses Beneficial to the Revitalization of Wellsburg

- Commerce Street is suitable for a broader range of choices than Town Square
- Develop and market a list of available rental locations (Town Square & Commerce St)
 - Empty storefronts along Main and Charles streets
 - Empty Glass building
- Recruit business vision team to develop a marketing plan

Improve Communications between City Hall and the Community

- Recruit communications team to develop a plan
- Make use of the new website and newsletter
- Update publication of city ordinances (now 2+ years behind)

Health Care

- Investigate how to bring a walk-in clinic to town
- Is a rehabilitation center or assisted living facility appropriate?
- Do we have an adequate number of doctors in town? Some are not accepting new patients.

Tourism

- Study how to grow tourism and bring more business to town
- Make use of the waterfront and historic strong points